



# Renfrew County United Way

## MEDIA RELEASE

### UNITED WAY ANNOUNCES 2015 CAMPAIGN DEADLINE HAS BEEN EXTENDED TO FEBRUARY 26, 2016

*.....Renfrew County residents and businesses are encouraged to continue their generosity to support those less fortunate.....*

**MONDAY, DECEMBER 21, 2015 - Pembroke, ON** – The Renfrew County United Way announced today that the 2015 Fundraising Campaign deadline has been extended to February 26, 2016.

The 2015 United Way Campaign was launched on September 15<sup>th</sup> and to date, donations and pledges receivable, currently sit at approximately \$365,000 and the campaign goal is \$405,000; a shortfall of \$40,000. “Another 11% in donations and we’ll achieve our goal for 2015” says Gail Logan-McMeekin, United Way Executive Director. “I’m confident that with the “giving season” upon us and the historic generosity of businesses and residents that once they know United Way still needs their support, they’ll help us achieve our goal,” she adds.

CNL employees continued their outstanding track record of United Way support through their annual workplace campaign. CNL exceeded their goal of \$130K and raised over \$140K. “We’re so proud of the thousands of men and women who work for CNL and we hope their generosity and spirit will inspire other area businesses, their employees and individual residents to make a donation that will help us to help others,” says Doug Tennant, Chair of the Renfrew County United Board of Directors. “And Garrison Petawawa almost doubled their goal of \$30K for the 2015 campaign and they raised over \$59K – an incredible feat,” Tennant adds.

In addition to the United Way’s annual fundraising campaign, a special effort to raise funds to augment settlement support for Syrian refugee families coming to Renfrew County, was unveiled last week. “Five sponsorship groups located in Arnprior, Deep River, Eganville, Pembroke and Renfrew have raised almost \$200,000 combined,” Logan-McMeekin states. “Our initiative ***United for Refugees***, encourages donors to designate funds specifically for Syrian refugee families that will be settling in our area in the near future. They will need transportation, English language training and interpretation services and United Way will invest the funds in these and other important services to support their successful transition to new lives in Renfrew County, she adds.

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#### Renfrew County United Way (RCUW)

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The United Way provides funding for many health and social service charities throughout Renfrew County and works with stakeholders to build the capacity of communities served. For a list of organizations who have received funding in 2015, please visit: [www.renfrewcountyunitedway.ca](http://www.renfrewcountyunitedway.ca).

### **Our Mission**

*"We will identify and address the needs of our community by organizing the resources of community members to help one another."*

### **Our Vision**

*"We shall be a dynamic, caring organization providing for the needs of the community through involvement, collaboration, innovation and financial support."*

*For additional information, please contact:*

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Renfrew County United Way

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